

# Dario Martinez

Los Angeles, CA 90025

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Authorized to work in the US for any employer

## WORK EXPERIENCE

### **E-Commerce Manager / Art Director**

3G Bikes - Los Angeles, CA - January 2015 to July 2017

3G Bikes is a bicycle company that is known for specialty bicycles and accessories. I manage the E-commerce website, product photography, branded product, online presence, print collateral, sales material, packaging and marketing.

### **Art Director**

Remezcla - Brooklyn, NY - January 2012 to December 2014

Remezcla is a creative agency that specializes in connecting brands with up and coming artists to reach young audiences through interactive and engaging events. While at Remezcla I managed branded assets for various clients, online magazine graphic design, event graphics, event poster design, marketing material design, agency branding and product design for all collateral and gear.

### **Graphic Designer**

Dailymotion USA - Manhattan, NY - January 2011 to January 2012

Dailymotion is a popular online content website that is popular in european countries. My duties at this company included design of client presentations and proposals, website graphics and user interfaces, key art for original content, video editing, content management, social media management and marketing materials.

### **Photography Assistant**

Walter Schupfer Management - Manhattan, NY - January 2010 to January 2011

Duties included photo retouching, production assisting and graphic design for website.

## EDUCATION

### **BFA in Advertising Design**

Savannah College of Art and Design - Savannah, GA

2007 to 2010

## SKILLS

Creative Suite, Graphic Design, Web Design, Product Development, Production Management, Video Editing, Photography, Social Media Marketing, Sales, Typography, Branding, Brand Management, E-Commerce

## LINKS

<http://www.dariomartinez.com>